13 April 1976

MEMORANDUM FOR: Angus MacLean Thuermer

Assistant to the Director

SUBJECT

: Public Relation Visits to CIA and a CIA Museum

REFERENCE

: Your memo of 5 April 1976, same subject

- 1. Your suggestion to create a CIA Museum for public relations and general education purposes has my full support. As Chairman of the Fine Arts Commission, it is my view that a well-designed and maintained museum of the sort you suggest would be a continuing source of pride and satisfaction to Agency employees. It would also provide an excellent and interesting introduction to those parts of the Agency's work that can be discussed and shown. I do not know how far the top management of the Agency proposes to move in the direction of more public exposure of the Agency and its activities. But even at present levels, there is a very clear need for something to supplement -- and in some instances to take the place of -- the current briefings and question-and-answer periods conducted for selected groups of visitors.
- 2. As you know, for 2 1/2 years during the height of the unrest on American college campuses, I was chosen to create the job of Coordinator for Academic Relations and invited to develop programs to ease the friction between the intelligence and academic communities. At my initiative, some of the earliest visits of college groups to the Agency took place. Looking back on the situation, it occurs to me now what a very useful, educational and interesting adjunct to my efforts as Coordinator for Academic Relations the existence of a museum such as you propose would have been.

2 Chairman

Fine Arts Commission

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MEMORANDUM FOR: Deputy Director for Administration Green de

FROM

Robert W. Gambino

Director of Security

SUBJECT

Public Relations Visits to CIA

and a CIA Museum

REFERENCE

Memo to DCI from Assistant to the Director, dtd 31 Mar 76, same subj.

- This memorandum is for your information only. 1.
- 2. This Office fully appreciates the public relations value of offering visitors the opportunity to visit the Agency, view an exhibit, and return home with positive viewpoints. As you are aware, recent Headquarters exhibits which have been opened to family viewing, have necessitated increased manpower allocations on an overtime basis. Our primary concern is that a public museum located at Headquarters would require a very substantial increase in manpower to provide adequate security for visitor control.
- In 1969, Director Richard Helms was considering a suggestion to locate an Agency museum or public exhibit room at the Smithsonian Institution. It was felt that this type of location would draw the greatest amount of tourist traffic and pose no security problems to the Headquarters compound. It is further suggested that consideration be given to dividing the museum concept into two parts; a classified museum, so located that it is viewed by Agency personnel only; and a non-classified museum that could be viewed by official visitors to this Agency, located in an area similar to the exhibit corridor or the Bubble.
- Mr. Thuermer had cited the National Security Agency as an example of a classified-type organization having a museum. An appropriate official of that Agency was contacted by this Office in an effort to learn the physical layout and relative security procedures. The NSA museum is in the

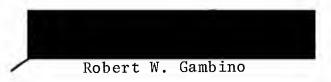
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planning stages only, and two professional slots have been allocated for planning the museum. The NSA Cryptologic History Staff is the focal point group for the museum. They are currently planning for a museum in the Main Lobby under controlled access. Persons who are on official business and NSA applicants may view this unclassified exhibit. They further plan for a classified exhibit for employees only in a restricted area of the main building.

5. Although this Office is not enthusiastic about the concept of a museum at Headquarters, we will, of course, support any final plan that is adopted and will provide security guidance in any manner as the suggestion develops to the point where specific locations and types of exhibit items have been identified.



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5 April 1976

MEMORANDUM FOR: DDA

Chairman, FAC Curator, HIC D/OS

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SUBJECT: Public Relation Visits to CIA and a CIA

Museum

The possibility of a CIA museum interests the Director. He would like to have the Management Committee consider it. First however, he has asked me to have you make some input.

See the attached memo, including his handwritten note in the corner.

Could you send me any comments you have by Narch 19?
I will then forward the results to the Management Committee for their consideration.

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Angus MacLean Thuermer Assistant to the Director

mb Att.

## Approved For Release 2001/08/07: CIA-RDP79-00498A000600060036-0

March 31, 1976

MEMORANDUM FOR: Director of Central Intelligence

FROM : Angus MacLean Thuermer

Assistant to the Director

SUBJECT : Public Relation Visits to CIA and a

CIA Museum

Intermittently, during past years, there have been suggestions that we have a CIA museum. The National Security Agency has one, as does the Pentagon. We have a collection of material that would be of interest to both Agency folk and visitors.

Similarly, through the years, we have had inquiries from the public about visiting the Agency. Hitherto, we have not been able to oblige such persons on security grounds, or have we had any "show & tell" exhibit for them. Student groups particularly have wanted to visit us as they do the FBI. Although we obviously can't have an open FBI-type visitors' program, perhaps some middle ground is available.

With the reshuffling of space in connection with the IC Staff move, there might be some spare corner for a museum. Space near the Bubble would be good. Those who come to attend briefings or "Presidential Classroom" lectures there could be brought up to look at our intelligence museum without trotting them through the whole building.

If this interests you -- and I hope it does -- you might want the Management Committee to look into it.

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Angus MacLean Thuermer

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Fine Arts Commission HIC Security	>

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